WHEN YOU’RE IN BIRMINGHAM, ALABAMA, YOU FEEL A SPECIAL VIBE.

People who visit Birmingham say they sense a vibe to this city that they don’t find elsewhere in their travels. Could be the famous Southern hospitality. Could be the setting in the foothills of the Appalachian Mountains. Or it could be our world-class public golf. With so much to see and do, anytime is a wonderful time to be in Birmingham. The fun starts here:

- Explore Red Mountain Park and the Treetop Zipline Tour
- Visit the Birmingham Zoo, one of the state’s most popular attractions
- Watch a movie in the IMAX theater at McWane Science Center
- Rent a Zyp Bike and ride through downtown’s new Rotary Trail
- Get a panoramic view of the city from Vulcan, the world’s largest cast iron statue
- Take in an event at beautiful Railroad Park, a 19-acre green space in the heart of downtown
- Learn about Birmingham’s role in American history at the Birmingham Civil Rights Institute
- Rise and shine Saturday morning with a trip to the Market at Pepper Place for coffee, locally grown fruits and vegetables, artisans and chef cooking demos
- With 140,000 yards of some of the best public golf on earth, Birmingham is a near-year-round perfect place to play

Southern Living magazine calls Birmingham one of the “Ten Best Places in the South for 2017.”
Birmingham regularly attracts national attention for its dining vibe. James Beard Foundation Award winners serve up some of the finest cuisine in the country. Chef-owned dining rooms throughout the area attract visitors from around the Southeast to enjoy everything from barbecue to bouillabaisse. Dining in Birmingham is a real treat. Shopping is a favorite pastime too, with hip boutiques, gigantic malls and outlet centers.

Zagat says Alabama Barbecue is “America’s Best Kept Secret.”

For all its small town charm, Birmingham is a well-heeled international community. With a rich history of Italian, Lebanese, Greek, Asian, Latino and Eastern European immigrants, Birmingham benefits from the gifts of many backgrounds. The influences are all around us and beautifully melded into the diversity of our Southern culture.