**Elevator Pitch Presentation Guide**

What should your presentation include?

* One slide with no animation
	+ Slide must contain: your name, lab, title, and poster number
* Your presentation will be limited to a one-minute overview
	+ Timing is strictly enforced (a buzzer will end your minute promptly!)
* Your presentation should answer the following questions:
	+ What is the problem?
	+ How will you solve it?
	+ Why you?
	+ What is the value of your solution?
	+ What next?
* This is a pitch for your poster, ***not*** your entire poster in one minute
* Email your single slide to Chelsea.magin@ucdenver.edu by 5:00pm Wednesday, July 10, 2019

What should you **DO** to prepare?

* Include a simple graphical illustration summarizing your research
* Catch the audience’s attention
* Identify the challenge or problem and frame it as an opportunity
* Audience engagement
	+ Use the simplest language possible
	+ Try using analogies to convey complex concepts
* End with a call to action to visit your poster to learn more

What should you **NOT** do?

* DO NOT present a mini poster
* DO NOT require a laser pointer
* DO NOT use jargon
* DO NOT include animation. You will NOT HAVE any ability to click to advance slides during the minute.
* DO NOT present data details.